

BUILDING YOUR LINKEDIN PROFILE

Photo

- Use a high-quality photo. Come to CCD events, including career fairs, to have your professional headshot taken.
- No “selfies” or cropped pictures.

Headline

- You may choose to identify yourself as a UConn student or, alternatively, by your current position or career aspirations.
- Look at profiles of other students and/or professionals in your field for ideas.

Location & Industry

- Use the metropolitan area closest to where you will be searching for opportunities, such as jobs or internships.
- Choose the industry closest to your major or career aspirations.

Summary

- Think of your LinkedIn summary as an online version of your elevator pitch.
- May be written in either first or third person.
- Highlight your background, skills, and interests.
- Use keywords or industry-specific language for your target employers, when appropriate.

Experience

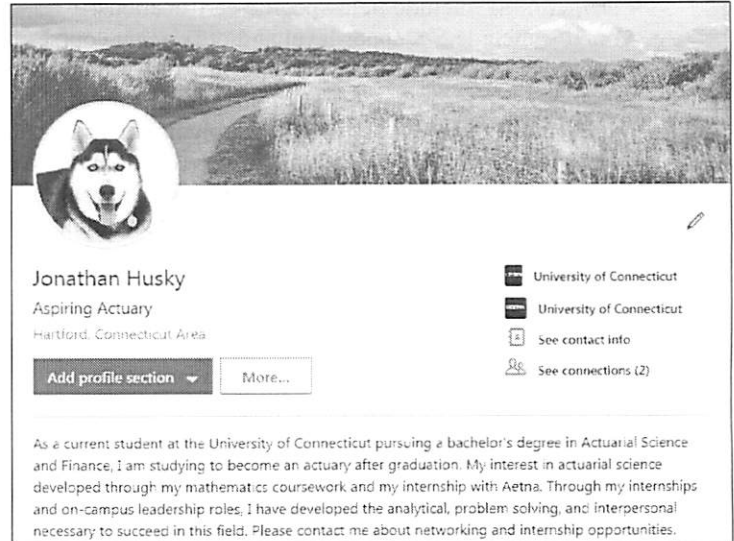
- Share experiences relevant to your career goals as you would on your résumé. Include the organization name, your role/title, dates of employment, and a summary of your achievements and responsibilities.
- Rather than including your résumé bullets verbatim, they can be expanded and elaborated on in your LinkedIn experience.
- Have your master résumé critiqued (i.e., one that includes *all* of your experiences and positions) at the CCD prior to posting your experiences.
- Add samples of your work and/or projects.

Education

- List University of Connecticut, degree, academic program, and graduation date.
- If applicable, also add: minor (if declared), concentrations, study abroad experience(s), prior degrees, and/or certificates.

Volunteer Experience

- Include volunteer involvement including descriptions of experiences, on- and off-campus.



The screenshot shows a LinkedIn profile for Jonathan Husky. The profile picture is a husky dog. The background image is a landscape with a path leading through a field. The profile information includes: Name: Jonathan Husky; Title: Aspiring Actuary; Location: Hartford, Connecticut Area; Education: University of Connecticut (two entries); Contact: See contact info; Connections: See connections (2). There are buttons for 'Add profile section' and 'More...'. The summary text reads: 'As a current student at the University of Connecticut pursuing a bachelor's degree in Actuarial Science and Finance, I am studying to become an actuary after graduation. My interest in actuarial science developed through my mathematics coursework and my internship with Aetna. Through my internships and on-campus leadership roles, I have developed the analytical, problem solving, and interpersonal necessary to succeed in this field. Please contact me about networking and internship opportunities.'

Experience



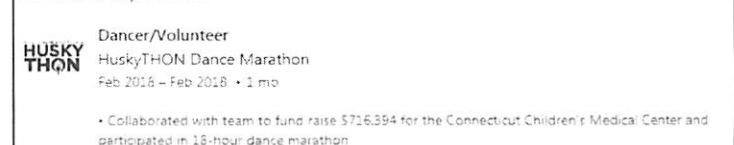
The screenshot shows a LinkedIn experience entry for 'Career Intern, Center for Career Development' at the University of Connecticut. The entry includes the UConn logo, the title 'Career Intern, Center for Career Development', the organization 'University of Connecticut', and the dates 'Sep 2017 - Present • 11 mos'. The description lists several bullet points: 'Review resumes through one-on-one and group critiques to advise students on best practices for resume formatting and bullet development to highlight experiences and transferable skills', 'Conduct 5 practice interviews a week by providing feedback on students' answers and professional demeanor to coach students on how to improve interviewing skills', and 'Organize, prepare, and present on career related topics to undergraduate students and facilitate discussions to educate students on resume writing, interviewing, and general career services'.

Education



The screenshot shows a LinkedIn education entry for 'University of Connecticut'. It includes the UConn logo, the title 'University of Connecticut', the degree 'Bachelor of Science - BS, Actuarial Science and Finance', and the dates '2016 - 2020'. The description lists activities and societies: 'Activities and Societies: Chief Financial Officer for ManyMentors, Speaker Series Chair of Gamma Iota Sigma, Member of Honors At UConn, Member of Honors in Business, Member of Net Impact'.

Volunteer Experience



The screenshot shows a LinkedIn volunteer experience entry for 'Dancer/Volunteer' at 'HuskyTHON Dance Marathon'. It includes the HuskyTHON logo, the title 'Dancer/Volunteer', the organization 'HuskyTHON Dance Marathon', and the dates 'Feb 2016 - Feb 2018 • 1 mo'. The description lists a bullet point: 'Collaborated with team to fund raise \$716,594 for the Connecticut Children's Medical Center and participated in 18-hour dance marathon'.

Skills & Endorsements

- Add your top professional skills; these can be transferrable and/or technical skills.
- Members of your network can endorse your reported skills. LinkedIn then gives you the option to accept or decline.

Featured Skills & Endorsements

Leadership · 27

Public Speaking · 24

Endorsed by Catherine Friar, who is highly skilled at this

Endorsed by Peter Garcia and 2 other mutual connections

Endorsed by Stelio Ropokis and 1 other who is highly skilled at this

Endorsed by Ana Clara Blesso and 2 other mutual connections

Accomplishments

- **Certifications:** include field-specific certifications.
- **Courses:** include 5-8 upper-level and/or relevant courses.
- **Honors & Awards:** include academic and professional awards.
- **Languages:** list languages spoken, including level of proficiency; only include English if applying internationally.
- **Test Scores:** include field-specific exams (e.g., CPA); do not include college/graduate school entrance exam scores.
- **Organizations:** list activities and leadership, including descriptions of your role for each experience.
- **Projects:** highlight skills you have demonstrated through coursework and/or labs. Detail specific projects (from work, internships, courses, volunteering, research, etc.) and link back to the specific experience to which it is associated.

Accomplishments

6 Courses

Corporate Finance · Financial and Managerial Accounting · Institutional Finance and Banking · Management and Communication · Opportunity Assessment, Development, and Promotion · Treasury Risk Management

3 Honors & Awards

Global Citizenship Scholarship · New England Scholar · Winner UConn's Public Speaking Competition

Recommendations

- Receive recommendations from professional contacts or classmates with whom you have collaborated on projects.
- When requesting a recommendation, ask for 2-3 lines of specific, positive feedback.
- Similarly, you can also provide recommendations to others.

Recommendations Ask to be recommended

Received (1) Given (0)

Emily K. Merritt
Career Consultant | Arts and Sciences Programming
July 2015 - Present | Internship managed Jonathan directly

As a Career Intern at the Center for Career Development Jonathan Husky has been an asset to the department. He is a quick learner who is always willing to jump in and provide additional assistance on last minute projects or resume critique needs. He demonstrates excellent time management and organizational skills on his research projects and is able to quickly develop a genuine rapport in his peer resume critiques.

Interests

- Follow influencers, companies, groups, and schools to indicate your interests.
- Join groups to find alumni and professionals from your industry to add to your network.
- Follow companies to find postings and receive social media updates on your LinkedIn newsfeed.

Interests

University of Connecticut
161,767 followers

SHRM
363,506 followers

Travelers
202,622 followers

Contact & Personal Information

- Include how you would like to be contacted. Consider using your UConn email.
- Be careful what personal information you make public and review your privacy settings.

LinkedIn Profile URL

- Customize the public URL for your profile. Remove extra characters to make it easier for employers to read on your résumé in order to find your profile.

Jonathan Husky

Contact Info

Jonathan's Profile
linkedin.com/in/jonathan-husky

Email
career@uconn.edu

Connected
July 23, 2018

Edit URL
Personalize the URL for your profile.
www.linkedin.com/in/jonathan-husky

Resources

CCD Career Coaching [Schedule an Appointment](#) to talk to a career coach about using these LinkedIn resources:

Alumni Search Tool | Job & Internship Postings | Company Search

CCD On Demand <https://ccdondemand.uconn.edu/social-media-branding/>